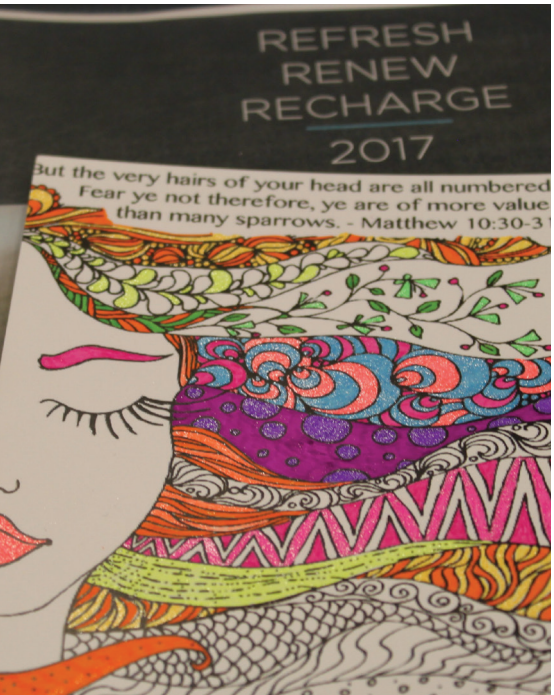
2017 ANNUAL REPORT

Encourage
Thrive
Life
Renewal
'17

elevate life



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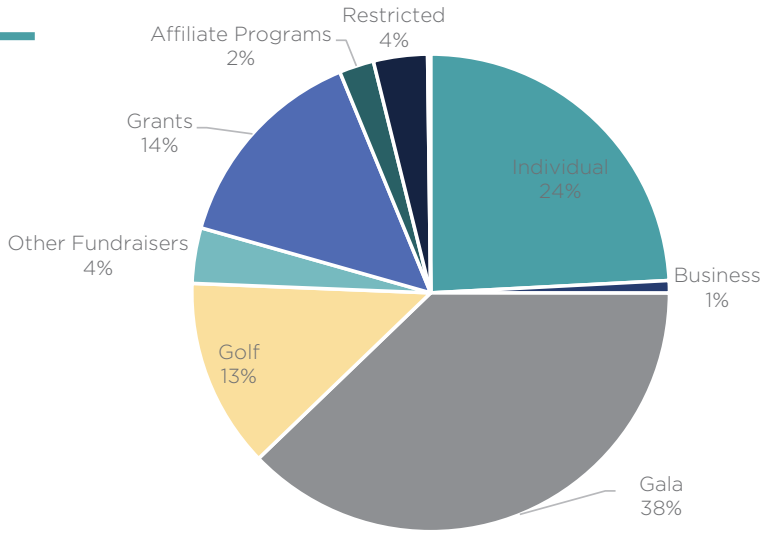
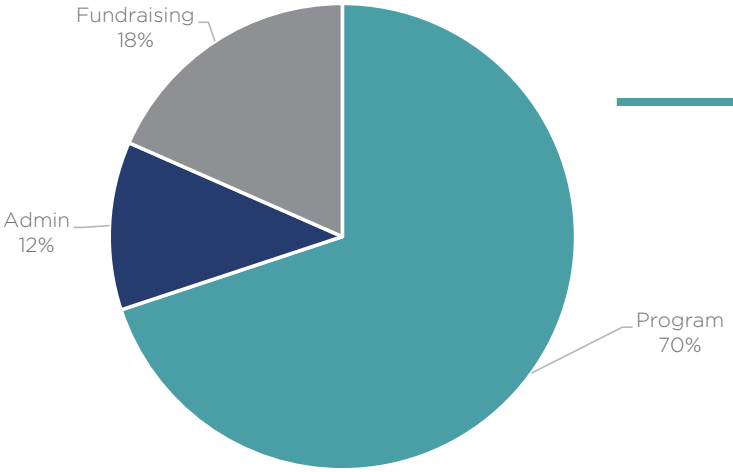
SUPPORT

We are grateful for the support from individuals, foundations, and businesses. You are making a huge difference for life!

Income



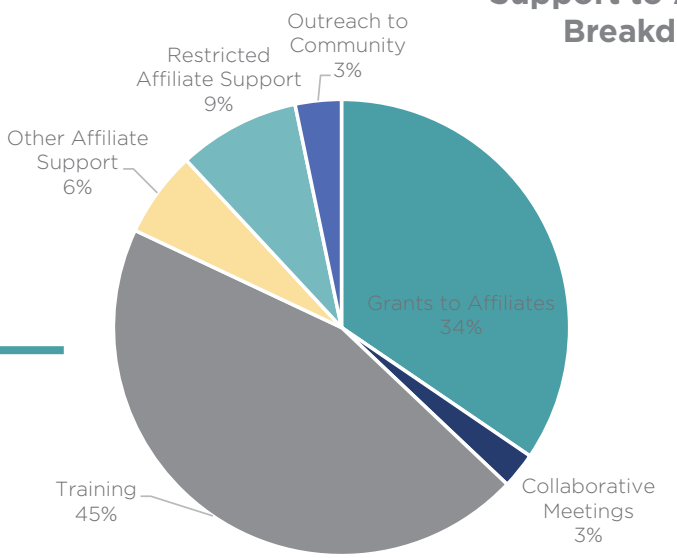
Expenses



OUR SERVICES

We are proud to show that most of our funding goes directly into serving the affiliates and building a culture of life in our communities.

Support to Affiliates Breakdown



BUILDING A CULTURE OF LIFE

In 2017, we had an explosion of services to affiliates. We are committed to continuing this level of support to our affiliates.

Dear Friends and Supporters of Elevate Life (formerly TLC Options for Women),

With your encouragement and partnership, 2017 was a successful year. The implementation of our 5-year strategic plan has successfully completed the following:

- Changing our name to Elevate Life to more clearly articulate our mission: to support and serve each of our affiliates in elevating a culture of life in the communities they serve
- Launched a Metro Advisory Council
- Executed the first state-wide retreat for leaders and staff of our affiliates. We had 110 attendees and featured speakers Beth & Craig Chase and State Representative Regina Barr
- Expanded Fall Training attended by 103 (up from 25-30 average) to include 3 tracks:
    1) Medical track for our medical staff
    2) Client Services
    3) Non-profit Development and Excellence

Regina Barr

- Executive Director Collaborative meetings in South West Region
- Expansion of staff to include an Affiliate Support Manager and a Director of Development
- 52 New Donors joined us on our Bold, New Journey in the last quarter of 2017

Your partnership has made a daunting task manageable and Elevate Life has been able to provide the tools for our 30+ affiliates to be strong, be informed, and be prepared for the women in crisis that come through their doors daily.

As we look to 2018, we will continue to execute details of the strategic plan that serves our affiliates. Some of those include:

- Formation of a Medical Advisory Council (to support medical services in all affiliate locations)
- Real Essentials Certification Training (Healthy Relationships)
- Micro-websites unique to each affiliate for relevant client outreach
- Grant writing for special projects

2017 Retreat

You have made all this possible and we know the best is yet to come by continuing to work together.

Please join us on Facebook, consider a foursome for our upcoming 32nd Annual Golf Tournament (August 6 at Crystal Lakes Golf Course), host a table at our September 22 Gala (at Doubletree Bloomington), or volunteer for an event.

But always, keep us and those we serve in your prayers...as we do you. Because of you, we continue to Elevate Life!

Yours in this Bold New Vision,

Jane Riley Best

Jane Riley Best
Director of Development

Affiliate Staff Collaboratives

Affiliate Trainings

Annual Retreat

Board Development

Client Outreach

Executive Director Support

Regional Collaboratives

OUR SERVICES

elevate life

2600 Eagan Woods Drive
Suite 110
Eagan, MN 55121
Donor Website: www.ElevateLifeUSA.org
Client Website: www.OptionsMN.com

Non-Profit Org.
U.S. Postage
PAID
Twin Cities, MN
Permit No. 90285

SAVE THE DATE

Building a Culture of Life

2018

GALA

elevate life

Saturday, September 22
Double Tree: Bloomington*

New Locations*

ELEVATE LIFE

Golf Tournament

AUGUST 6 2018 | MON
CRYSTAL LAKE*